



ITS Rocky Mountain Chapter Board of Directors Zoom Meeting Minutes

March 18, 2024 - 10:30 am Mountain Time

Board Members Attending:

Caitlin Yong, HNTB Corporation
Jesse Lassandro, Western Systems
Jim Fox, Colorado Department of Transportation
John Hansen, Olsson
Josh Richardson, Retired from City of Gillette
Keil Ova, Traffic Technology Services, Inc.
Keith Trimels, IDT Group, LLC
Ryan Saville, TransCore
Will Johnson, HDR

Board Members Not Attending:

Brian Christensen, Horrocks Engineers, Inc.
Jim Larsen, JBL Consulting
Stan Brelin, Montana Department of Transportation
Tony Wheeler, Swarco
Tyler Laing, Utah Department of Transportation
Troy Torgersen, Utah Department of Transportation

Others in Attendance:

Autumn Gilleard, Meetings Northwest, Inc.

Agenda

The ITS Rocky Mountain (ITS RM) President, John Hansen, welcomed everyone and proceeded to lead the agenda. The meeting minutes dated February 20, 2024, were provided to the board beforehand via email. Jesse Lassandro made a motion to approve the minutes, which was seconded by Keith Trimels. The motion passed unanimously.

Treasurer's Report

Autumn Gilleard provided a financial report that Brian Christensen had emailed to her prior to the meeting. The report stated a balance of \$10,510.26 in the checking account and \$9,250.62 in the savings account with no outstanding invoices.

Election Results

Elections concluding on March 12, 2024. Brian Christensen was re-elected as Secretary/Treasurer, with Stan Brelin, Keil Ova, Tyler Lang, Ryan Saville, Keith Trimels, and Joshua Richard all returning as state senators, and Autumn welcomed Will Johnson to the board as the new Colorado Senator.

2024 ITS Rocky Mountain Conference Update

Currently the registration fees are the following.

- Title/Lanyard Sponsorship (Only 1 Available) Member \$3,500.00 | Non-Member \$3,750.00 \$3,500.00 What you get: Logo on event signage and/or PowerPoint, Linked logo on event website, Complimentary Booth Space, 3 Complimentary Attendee Registration, Sponsor must supply lanyards up to 160.
- Gold Breakfast Sponsorship (Only 1 Available) Member \$2,700.00 | Non-Member \$2,950.00 What you get: Logo on event signage and/or PowerPoint, Linked logo on event website, Complimentary Booth Space
- Gold Lunch Sponsorship (Only 1 Available) Member \$2,700.00 | Non-Member \$2,950.00 What you get: Logo on event signage and/or PowerPoint, Linked logo on event website, Complimentary Booth Space
- Silver Break Sponsorship (Unlimited) Member \$1,150.00 | Non-Member \$1,350.00 What you get: Logo on event signage and/or PowerPoint, Linked logo on event website, 1 Complimentary Attendee Registration
- Bronze Sponsorship (Unlimited) Member \$575.00 | Non-Member \$825.00 What you get: Logo on event signage and/or PowerPoint, Linked logo on event website
- Vendor Space (Only 22 Spaces Available) Member \$450.00 | \$600.00 What you get: 1 Exhibitor Space, 1 Booth Attendee, Recognition at Conference, Link on Website.
- Attendee Registration Member \$75 | Non-Member \$100 | Public Works/DOT \$50 | Student and Speakers Free

Autumn Gilleard has confirmed with the venue that outside drinks and snacks are allowed, provided that the drinks are Pepsi products and the snacks are prepackaged. Additionally, Autumn Gilleard is in talks with Izzy Catering to reduce the cost of breakfast and lunch. During the meeting, John Hasen inquired about any feedback from the board. Hearing non-John Hasen would like to move forward with the current fee schedule.

A call for abstracts has been issued through email, social media, and the website. The submission deadline is March 29, 2024, and only a few abstracts have been received so far. Therefore, it was decided to extend the deadline.

National ITSA Conference

John Hansen has announced that Salt Lake City has been selected to host the 2027 National ITS America Conference, with ITS Rocky Mountain as the co-host. The planning is set to begin in January 2025. Later in the year, John Hansen plans to assign a task force to assist with the co-hosting responsibilities.

Other

Caitlin Yong is going to attend the Colorado Symposium and she will be sharing a booth space with the CO/WY ITE chapter. The Colorado Symposium is expecting to have around 750 attendees. Caitlin Yong has requested a banner and flyers to distribute during the event. Autumn Gilleard will be sending the flyer file to Caitlin for printing.

Next Meeting

April 15, 2024 @ 1:00 pm MST