



## ITS Rocky Mountain Chapter Business Meeting

Wednesday, October 3, 2001  
Boise, Idaho

### **Attendees:**

Stephen Albert, Western Transportation Institute (member)  
Gregory Cross, ITS Planning (guest)  
Donald Ehrich, Oregon Department of Transportation (member)  
Jimmy Golden, Kimley-Horn & Associates (member)  
Joseph Haynes, Local Highways Technical Assistance Council (member)  
Richard Hodges, Utah Transit Authority (member)  
Fred Kitchener, Meyer, Mohaddess Associates, Inc. (member)  
Martin Knopp, Utah Department of Transportation (member)  
Keith Trimels, FHWA-Wyoming (member)  
Traci Ulberg, Meetings Northwest (guest)

### **Agenda**

#### **Chapter Status Report**

After brief introductions and a welcome by outgoing Chapter President, Stephen Albert, Traci Ulberg provided a brief summary of changes made in the Chapter's governing structure and bylaws over the past year. Membership has grown from 32 members as of December 2000 to 42 members as of October 1, 2001. Three Newsletters were produced over the past 12 months. The October 2001 issue will include summaries of the Annual Meeting.

A website was initiated during the past year. Several new features added to the site include *Newsletter, Employment, Meetings and Events, Resources, Discussion Forum, and Membership* pages as well as background information about Intelligent Transportation Systems and the ITS Rocky Mountain Chapter.

#### **Election Results**

Richard Hodges, Utah Transit Authority was elected to the Office of President. He will serve a term of two years beginning at the close of this Annual Meeting and continuing until the close of the 2003 Annual Meeting.

Mark Owens, Meridian Environmental Technology, Inc. was elected to the Office of Vice-President. He will also serve a term of two years beginning at the close of this Annual Meeting and continuing until the close of the 2003 Annual Meeting.

John Vetterling, URS Greiner/Woodward-Clyde was elected to the Office of Secretary/Treasurer. He will serve a term of three years beginning at the close of this Annual Meeting and continuing until the close of the 2004 Annual Meeting.

Jim Larsen, Ada County Highway District was elected to the vacant Idaho State Senator seat on the Board of Directors. He will serve a modified one-year term beginning at the close of this Annual Meeting and continuing until the close of the 2002 Annual Meeting.

John English, Utah Transit Authority was elected to represent the State of Utah as a Senator on the Board of Directors. He will serve a term of three years with his term beginning at the close of this Annual Meeting and continuing until the close of the 2004 Annual Meeting.

A special thanks was extended to outgoing Chapter President, Stephen Albert, and outgoing Colorado State Senator, John Vetterling. Stephen Albert will continue to serve on the Board of Directors as Immediate Past President.

### **Discussion of Future Activities and Sustainability**

Stephen Albert led the group in a discussion of membership outreach tactics. Items discussed included addition of a “Business Opportunities”, “Market Research”, or “Contractors/Members in the News” page to the website. The new page would serve as a place for public agency announcements, ITS Project updates (regional, state and local levels), press releases, etc. State Senators would be asked to submit information to Meetings Northwest for inclusion on the website.

Continued discussion centered on what should be included on the page. Should simple project updates be the current goal, or should we also include upcoming projects (i.e., projects coming to bid, etc.)? It was pointed out that the private sector would probably have more interest in upcoming projects versus updates on current projects. Related discussions focused on how to best disseminate the information – stagnate webpage versus a “project” summary list with hypertext links distributed via the Chapter list serve. It was decided that the Board of Directors would discuss and decide the best course of action at their next meeting.

Traci Ulberg requested input from the group regarding future Annual Meetings. Options discussed included a conference vs. workshop format, holding a meeting in conjunction with another conference or meeting, etc. It was suggested that the 2002 meeting be held in conjunction with the ITE Intermountain Conference in Jackson Hole, Wyoming. Traci will determine the meeting dates and contact the ITE Intermountain Presidency to see if they would be interested in such an arrangement.

### **Action Items**

- Appoint Jimmy Golden as Colorado State Senator to fill vacancy left by John Vetterling (Board of Directors)
- Post ITS Rocky Mountain website links on agency websites (Traci Ulberg will email logo to State Senators)
- Decide “Project” announcement contents and format (Board of Directors)
- Finalize next Annual Meeting date, location, format, etc. (Board of Directors)