



**ITS Rocky Mountain Chapter Board of Directors
Teleconference Meeting Minutes**
Monday, February 23, 2009
1:30 pm MDT

Board Members Attending:

Bryan Chamberlain, Utah Department of Transportation
Brandi Hamilton, Montana Department of Transportation
Richard Hodges, Hodges Transportation Consulting, LLC
Steve Keller, Montana Department of Transportation
Bob Koeberlein, Idaho Transportation Department
John Muscatell, URS Corporation
Navin Negali, Navjoy Consulting Services, Inc.
Mark Owens, Meridian Environmental Technology, Inc.
Keith Trimels, IDT Group, Inc.

Board Members Not Attending:

Mike Bousliman, Montana Department of Transportation
Kevin Cox, Wyoming Department of Transportation
Jim Larsen, Ada County Highway District

Others in Attendance:

Traci Ulberg, Meetings Northwest, LLC

Agenda

Welcome/Introductions

Chapter President, Richard Hodges opened the meeting and invited everyone to introduce themselves. In attendance was Bryan Chamberlain, Utah Department of Transportation; Brandi Hamilton, Montana Department of Transportation; Richard Hodges, Hodges Transportation Consulting; Steve Keller, Montana Department of Transportation; Bob Koeberlein, Idaho Transportation Department; John Muscatell, URS; Navin Nageli, Navjoy, Inc; Mark Owens, Meridian Environmental Technology; Keith Trimels, ITD Group; and Traci Ulberg, Meetings Northwest.

2008 Annual Report/Membership Needs

Board members had been sent the 2008 Annual Report prior to the teleconference. With a financial loss reported in 2008, most questions and discussion centered on the budget. New revenue sources need to be found if the Chapter is to remain solvent. This led into a discussion of meeting current as well as future member needs. One idea suggested was to hold quarterly luncheons where ITS Rocky Mountain members and others could network and listen to a guest speaker. It was thought that this model would work best in states with higher population centers – Utah, Colorado and Idaho. Pros and cons were discussed including competing with other luncheon meetings (ITE and others). As such, this idea was tabled in favor of webinars.

Webinars. Webinars offer a low-cost way for individuals to learn about new projects or products, earn PDH's or CEU's, and get updates on legislative initiatives. The cost to host is minimal (in comparison to hosting a full-blown training workshop or seminar) and very few ITS webinars are currently being offered. After much discussion, it was universally thought that a webinar could address the Chapter's goals of increasing "face time" with members and potential members, provide a beneficial service to members, and create a revenue stream to supplement other Chapter endeavors. As such, a subcommittee was formed to actively pursue this idea with the goal of hosting a webinar within the quarter. Richard Hodges, Mark Owns, John Muscatell, and Keith Trimels volunteered to serve on the subcommittee.

2009 Events

The Chapter needs to hold a membership meeting so that the Bylaws can be modified to remove New Mexico as a member state. These membership meetings are generally held during an event that the Chapter co-hosts. Ideas included a TRB Traveler Information meeting to be held in Irving, California, the Utah or Montana Engineering Conferences or the Spring WTS/ITE Transportation Symposium. Unfortunately, due to current travel restrictions in place in most states, it was thought that getting a quorum of members to any of these locations would be very difficult. Board members were asked to email other potential meetings to Traci Ulberg.

Student Chapters

Interest and involvement at the two ITS Rocky Mountain student chapters (University of Wyoming and Montana State University) remains steady and Meetings Northwest staff have begun to reach out to other universities.

2008 Elections

John Muscatell and Navine Nageli were welcomed to the Board of Directors as the newest members and representatives from Colorado. Bob Koeberlein and Jim Larsen from Idaho were also reelected to their senate seats. Board seats that will be open in 2009 – Montana senate seats, President and Vice-President.

Other

Traci Ulberg encouraged Board members to request the list of member organizations in their respective states. Navin Nageli noted that the list he had received appeared to be very outdated. Traci Ulberg stated that every attempt is made to keep the list current with emails that are bounced or being removed from the email list. Addresses are only updated every two years as sending postcards verifying information is expensive and time consuming. It was suggested that a form be added to the website allowing individuals to update their contact information.