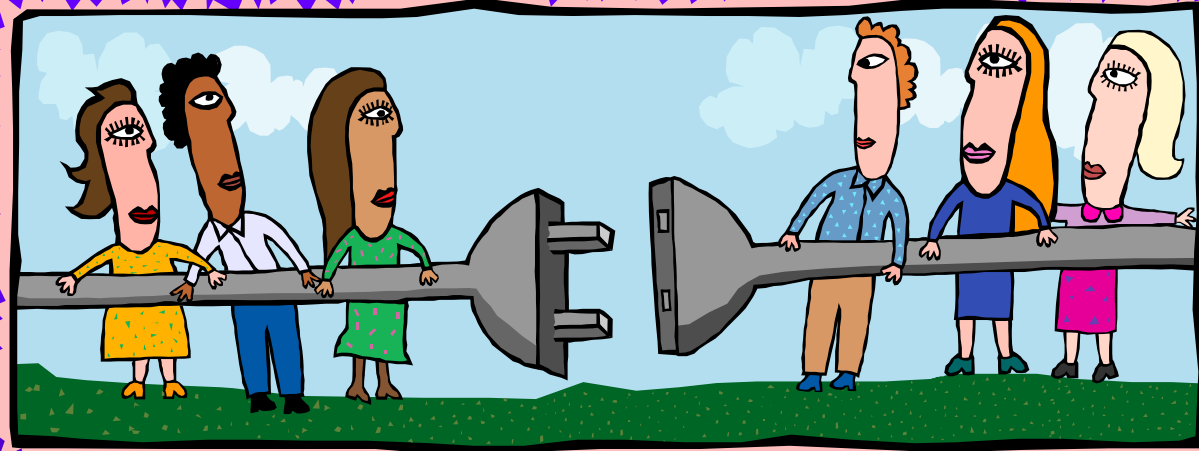


Public Transportation

By: Mobilitat



Coordination



More Rides for Your
Customers.



Easy Rides
INCREASING YOUR PRODUCTIVITY

Health and Human Service Agencies

- Head Start
- Vo-tech
- CDC
- Senior Centers
- Disabled Vets
- Access to Jobs
- ARC
- Medicaid
- Medicare

Public Transportation Folding in Others

- Universities
- School Districts
- Libraries
- Day Care Centers
- Private Businesses
- Taxi Cab Companies

What Happens Next?

- Thought you might want an update on what is happening here in Josephine County transportation. New Name - Josephine Community Transit Express Connections. Public Transportation is increasing - we went from 70-80 riders to 145-150 in 2 + months....Isn't that great! RVTD has loaned us the use of their planner and marketing person.were able to change and make some improvements to the route.

And we were able to "wrap" the public bus (just like RVTD's "Young At Heart" bus). It is incredible...this was paid for by ASANTE Medical organization and KOBI (local TV station) ASANTE paid for the wrap plus a monthly advertising fee and KOBI is doing 6-8 tv spots a week. These are one year contracts.

Funding is still a big issue for us...ODOT has been wonderful and working very patiently with me. I feel that we are just growing so fast that I am running to try to catch up but never able to do it. I guess this is transit!!!

1. Kearney, Nebraska

- Increased ridership by 40%
- Using Statewide communications system

2. Nevada

- Using technology to connect transit providers statewide.
- Blasts being designed to report to state agencies.

Common DenominatorTechnology

- Radios - Cell Phones
- Computers - CAD Systems
- Swipe Cards and/or MDT's